

## DAT - Alive & Kicking!

The results of a survey by Boston Research conducted in May 2007 have now been published which show that the installed base of DAT customers remain loyal to the technology.

One thousand SMB companies with company sizes from 10 to 1000 employees and spanning the US, Europe and Asia Pacific were surveyed. Each of them was already using DAT products for backup.

### High regard

The Boston Research company concluded that:

- DAT is held in high regard – the vast majority of companies surveyed agreed with these statements:
  - DAT is very familiar and firmly established in our company
  - DAT is an excellent backup technology

### Demand for DAT 160

The survey, conducted prior to the launch of DAT 160, also determined that a total of 74% of respondents were looking to upgrade to DAT 160 as soon as it became available.

<b>Will implement DAT</b>	<b>25%</b>
<i>Aware of 160; Holding off; Likely to implement</i>	<b>18%</b>
<i>Aware of 160; Not holding off; Likely to implement if available</i>	<b>8%</b>
<i>Unaware of 160; Likely to implement</i>	<b>23%</b>
<i>Unaware of 160; Unlikely to implement</i>	<b>9%</b>
<i>Aware of 160; Unlikely to implement</i>	<b>17%</b>